



**Gayle Loyd**  
WCR 2010  
President



## June 2010 Newsletter

Greetings, Highland Lakes Women's Council Members!  
Summer is upon us! School is out; the lakes are cool and looking great, and the weather is PLENTY warm. It is a great time to live and work in the Highland Lakes Area.

The June Business Resource Luncheon hosted Christian Fletcher, Marble Falls Chamber of Commerce as featured speaker. Christian provided valuable information about tourism to the area and relocation inquiry data. He unveiled the "rough" marketing plan in the works to promote tourism, and gave an update on new businesses coming our way. Candy Cooke updated the Chapter on vital issues currently facing the real estate industry, such as the failure of Congress to renew federally backed floodplain insurance by the expiration deadline of May 31st, and new regulations concerning owner financing of properties.

The monthly property tour was held at Lake Buchanan West, and featured a variety of listed properties by WCR members. The WCR monthly tours are a TREMENDOUS way to insure that the area's best REALTORS will view your clients' properties. The tours concentrate on a different part of the Highland Lakes Area every month, and are a great way to learn the inventory, stay crisp with current market trends, and satisfy listing clients with traffic and activity!

Our next Governing Board meeting will be held on Tuesday, July 13th, noon, at the Highland Lakes Association of Realtors building. July's Business Resource Luncheon will be at Hidden Falls restaurant in Meadowlakes on Wednesday, July 21st, 11:30 - 1:00. July's speaker will be Judge Donna Klaeger; and featured guest will be Deborah Spangler, State President, Women's Council of Realtors.

Cookbooks are available for all members to sell! The cookbooks are beautifully done- they boast favorite recipes from WCR members and their offices, and sell for \$10 each. This is our primary fundraiser, and we need sales efforts from everyone to make the project successful!

Highland Lakes Women's Council of Realtors continues to provide value to its members through educational opportunities, industry specific monthly speakers and motivational trainers, and networking opportunities with peers and professionals in related industries. We are a NETWORK of successful Realtors empowering women to exercise their potential as entrepreneurs and industry leaders. Be connected! Be involved - you will be glad you did.

Have a GREAT and prosperous summer!

Gayle Loyd, President